

# THE IMPORTANCE OF MFA



# What is Multi-Factor Authentication?

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Multi-factor authentication (MFA) is an electronic security method that requires a user to present two or more pieces of evidence to an authentication mechanism in order to gain access to a website or application.

**HOW DOES  
MFA IMPROVE  
SECURITY?**





# Passwords aren't enough

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The main benefit of MFA is it will enhance your organisation's security by requiring your users to identify themselves by more than a username and password.



# Biometric authentication

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Biometric data is securely stored as an encrypted numeric value as opposed to raw data. So, even if a criminal did manage to hack into a biometric database, they'd only see encrypted data - which is near impossible to reverse engineer.

# Security tokens

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This authentication method offers a distinct advantage in that it is physical, rather than digital, thus enhancing security in a digital system. As physical tokens are not connected to an online network, they cannot be accessed by hackers.



# Authentication apps



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An authenticator app is a form of MFA that adds an extra layer of protection to your account. It reduces the risk of account breaches by making unauthorised access more difficult, even if cybercriminals obtain your passwords.



**Enable MFA**

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What are you waiting for?!







**GET CYBER-SAVVY**